



Classroom Technology Standards

Digital Signage

Location recommendations

- Determine an appropriate location based on industry standards
<https://www.avixa.org/events/event-details/2025/05/20/default-calendar/digital-signage-done-right--process-meets-precision>

Hardware recommendations

- Display https://www.bhphotovideo.com/c/product/1854037-REG/sharp_multisync_m551_2_55_class.html
- Micro-adjustable wall mount https://www.bhphotovideo.com/c/product/1143480-REG/chief_mtmlu_medium_fusion_micro_adjustable.html
- Mount side cover assembly https://www.bhphotovideo.com/c/product/1134607-REG/chief_fca106_fusion_side_cover.html
- HDMI Cable https://www.bhphotovideo.com/c/product/1551539-REG/c2g_56783_high_speed_hdmi_cable.html
- Ethernet cable (2) https://www.bhphotovideo.com/c/product/1413923-REG/c2g_01102_3_cat6_snagless_ethernet.html
- Digital signage (SCALA) media Player <https://scala.com/en/products/hardware/>

Installation and setup best practices:

- Open a service ticket with IT to have a 2-port data jack ("B" jack) installed.
help.stonybrook.edu
- Open an MP2 with Campus Planning, Design, & Construction (CPDC) for display mount and electric installation, as well as a cable path for the data jack that IT will install.
<https://www.asa.stonybrook.edu/cpdc/project-requests/>
- Open a service ticket with IT to purchase a digital signage player (SCALA), and get training on how to manage content help.stonybrook.edu
- Contact a local AV integrator to hang the display, connect the digital signage player, and commission the system. stonybrook.edu/wolfmart
- Schedule the on/off power for the display to match the building open/close hours, and the digital signage player to reboot once a day. Your AV integrator should be able to help you do this if you are unfamiliar